



# Breath of Life

VOL 32 NO 2 SUMMER 2015

On Sunday July 12, many of you attended our annual ice cream social at St. Mark's School of Watertown. For the entire three hours supporters kept on arriving, most of the tables were occupied and everyone seemed to be enjoying themselves. If you have any suggestions or comments, please let us know.

For 30+ years our Alpha center has been offering encouragement, support and counseling to young mothers who are expecting a child or already have children. Our counselors offer them diapers, clothing, gas cards and other earthly assistance. But of course our counselors also offer them spiritual assistance. They offer divinely inspired counseling from God's Word. They talk about law and gospel. They talk about sin and grace. They talk about the forgiveness of sins and everlasting life through faith in Jesus Christ. On which basis they then talk about solutions for the pain, problems and challenges that most of these young mothers are facing.

Thank you for supporting what they do!  
But I do have 3 requests.

First, the need for your ongoing support. We have many financial obligations every month. Utilities. Insurance. Salaries for our two part-time paid workers. Keeping our building in good repair. Mailings. And a lot more. \$56800 budgeted for this year. By God's grace our center has received \$18295 as of June 30. During the ice cream social we received more than \$3700. Thanks be to the Lord for moving the hearts of his people so generously in support of his gift of life! But the checking account has become a bit lean this summer. For the first time in my memory we may have to temporarily borrow some funds from our own savings. So if between now and the end of the year you're able to provide some additional financial assistance, it would be appreciated very, very much!

Second, the need for counselors. Currently we only have 3 regular volunteer counselors. These counselors do a wonderful service for our Lord and our center...but they can't be here all the time. Many times our center is closed. Many times potential clients are forced to look elsewhere. Many times we miss opportunities to share Jesus with those who may be willing to listen. So if you're interested in serving as a counselor...or would like to learn more about what's involved...please speak to Wanda or Tammy. Monday, Thursday and Friday are the best days to call 920-261-9207 between 10:00 am and noon. But if you don't feel qualified to serve as a counselor, we can also use additional receptionists.

Third, the need for board members. The infrastructure of our center is maintained by a board of 9 men. Volunteers from our local WELS churches. Currently we meet at 5:30 pm on the second Thursday of each month to discuss and plan the needs and mission of our center. We've only had 8 men for many months now. Pretty soon we'll probably be losing one or two more. So if any of you men can find the time in your already busy schedule, please call/text me at 920-285-6261. You'll find your service here to be enjoyable...and very rewarding!

Thanks again for your prayers, support, encouragement, participation and gifts!

Your servant in Christ,  
Pastor Dale Hella (chairman)

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# News and Notes

## A Message From Our Director, Tammy Neumann

My name is Tammy Neumann. Through the grace of God, I have been selected to be the new center director of Alpha Life Resource Center. A brief biography – I was born and raised in and around the Watertown area. My husband Eric and I have been married for 12 years and have been members of St Mark's for 15 years. I have 2 stepchildren and 2 grandchildren.



During my short time here (4 weeks as of this writing), I've been blessed to meet so many wonderful volunteers and workers. The love and support that they provide to our clients is truly a gift from God.

When the Center began 30 years ago, the mission was to help women with unplanned pregnancies while sharing God's message of love and salvation through Jesus Christ. Through the years, our demographic has changed but our mission remains the same: sharing the Gospel while providing for physical needs. What an amazing opportunity for us at the Center as well as you, our supporters. Stop by sometime and we'll gladly give you a tour. See what we do and how you are and can be a part of it!

As we begin our 31st year of service, I am excited to see what the future holds. What wonderful opportunities lie ahead in our mission!

In Christ,

Tammy Neumann, Director

**LOOKING FOR A WAY TO HELP?**

like us on facebook  
fb.com/alphalrc

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*Current Board Members:*  
Chairman/ Hispanic Interpreter: Pastor Dale Hella  
1st VP/Treasurer: Tom Pasch  
2nd VP/ Secretary: Pastor John Boehringer  
Property Maintenance: Ken Zastrow  
Member/Baby Bottle Fundraiser Chair: Jerry Brandt  
Members: Rodger Bobholz,  
Brian Krueger and Pastor Mark T. Wendland

**Current Alpha Life Resource Center - WISH LIST -**

**CLIENT SUPPLIES**

- disposable baby wipes
- Disposable diapers (size 4 & 5 are always in demand)
- baby wash, shampoo, oil, lotion or diaper rash cream
- new toddler or children socks & underwear
- mittens/gloves, hats, scarves, winter coats, boots, shoes, new or gently used clothing infant to size 10/12

**OFFICE SUPPLIES**

- thank you notecards, postage stamps
- tissues, paper towel, toilet paper, disinfecting wipes
- 9-volt, AA, C or D batteries
- 13 gal. garbage bags
- hot cocoa packets (clients often enjoy a cup of cocoa while they're at the center!)

*Donations (or monetary equivalent with designation indicated) may be brought to: Alpha Life Resource Center  
313 E. Main Street, Watertown, WI 53094  
920-261-9207 or 800-924-6073  
Email: office@alphalifecenter.org*

# Ice Cream Social Fundraiser

God blessed our center with beautiful weather and a wonderful ice cream social event on Sunday, July 12. We served approximately 250 attendees delicious food, desserts and Mullen's ice cream. Thank you to all for your support of our mission!

With much appreciation to all the generous friends of Alpha donors for delicious pies and desserts, Sharon Greenwald, Rodger & Shirley Bobholz, Kris Hale and the following businesses: Mullen's Dairy, Kwik Trip Westside- Watertown, Glenn's Market, Breselow's Family Market, Elias Inn, Thrivent Financial- Watertown, Thrivent Community Action Team, Piggly Wiggly- Watertown.

Special thanks to St. Mark's Ev. Lutheran School for the opportunity to host the social in their commons, AJ Ritschke and to our center volunteers, board members and friends of Alpha for their assistance & support.

Save the date for next year's Ice Cream Social on July 10, 2016. Hope to see you there!



## *Mother's Day* MEMORIAM:

Evelyn Schuhmacher *given by Diana Michi*  
My Mom, Mae Behling, and Grandmother,  
Emma Schoenicke *given by Pat Peterson*  
Lorraine Mallow and Margaret Melcher  
*given by Norm & Sharon Melcher*  
Audrey Konkari and Fern Tesch *given by Susan & Mark Tesch*  
Ruth Mundt and Bernice Zeidler *given by Roger & Judy Mundt*  
Elizabeth Lenius and Elda Tremaine *given by Judy Tremaine*  
Adeline Schultz and Marjorie Buss  
*given by Frank & Marlene Buss*  
Lorraine Krueger and Hilda Zastrow  
*given by Herman & Pat Zastrow*  
Irma Wehausen *given by Winnie Zastrow*  
Jennie E. (Kohls) Kaercher and Ida A. (Mallow) Ebert  
*given by Suzy Ebert Zoeller*  
Mom Blase and Mother Luetzow *given by Frieda Luetzow*  
June Altwies *given by Yvonne Habermann*  
Luella Tunison (Mother) and Lynette Van Dixhorn (Sister)  
*given Carla Breber*  
Pat Sievert and Rhonda Kleist  
*given by Dustin & Katie Sievert and Family*  
Erna Niese and Marlene Dorr *given by Dr. Michael & Joy Lenz*  
Mary Ann Smith and Edna Manke  
*given by Dennis & Becky Manke*  
Patricia Burbach and Joan Flint  
*given by Toniette and Andrew Flint*  
Janet Meyer *given by Sandy Herbert*  
Mildred Schlueter and Ella Kaesermann  
*given by Phyllis & Ronald Kaesermann*  
Evelyn Israelson, Hilda Israelson and Louise Ahrenholz  
*given by Linda Hertig*  
Elizabeth Schwarze and Helen Rzepka *given by Eleanor Rzepka*

## *Father's Day* MEMORIAM:

Thomas H. Gillis and Lee Fredrick  
*given by Tim & Wanda Fredrick*  
Harry Israelson, Alfred Israelson and John Ahrenholz  
*given by Ron & Linda Hertig*  
Alfried Wehausen *given by Winnie Zastrow*  
Edwin H. (Esky) Kaercher and Walter C. Ebert  
*given by Suzy Ebert Zoeller*  
Pop Blase and Dad Luetzow *given by Frieda Luetzow*  
Clifford Altwies *given by Yvonne Habermann*  
Glen Tunison *given by Carla Breber*  
Oscar Lenius and High Tremaine *given by Judy Tremaine*  
Robert Herbert, Sr. *given by Roger Herbert*  
Reuben Meyer *given by Sandy Herbert*  
Harley Huebner *given by Andy & Kristin Huebner*  
Leo E. Krueger and Herman C. Zastrow  
*given by Herman & Pat Zastrow*  
Harry Israelson, Alfred Israelson and John Ahrenholz  
*given by Ron & Linda Hertig*  
Lester A. Wagner *given by Valerie J. Wagner*  
Wilmer Hoof and Don Ebert *given by Tom & Cathy Hoof*  
Albert Schlueter and William Kaesermann  
*given by Ronald & Phyllis Kaesermann*  
Dwight Kruwell and Leroy Schultz  
*given by Todd & Terra Schultz*  
My Dad, Lloyd Behling and my Grandfather, Carl Schoenicke  
*given by Pat Peterson*  
Lyle Allen *given by his wife, Delores Allen*  
Albert Mundt and Earl Zeidler  
*given by Roger & Judy Mundt*  
Herbert J. Holz and Pastor Robert J. Voss  
*given by Carol L. Voss*  
Wilbur Benoy and Paul Flint *given by Andy & Toni Flint*

## *Easy ways to donate*

***Did you know that there are several simple ways to donate to the Alpha Center? Try one or all - It's easy!***

- Use a search engine such as [www.goodsearch.com](http://www.goodsearch.com) who will donate to your chosen charity when using them in place of Yahoo or Google.
- When shopping on-line, check to see if the retailer offers a donation alternative. For example, Amazon has AmazonSmile which site donates 0.5% of your purchases to your chosen charity.
- The Center is always in need of gas cards and gift cards. Not sure which ones to buy – just give us a call. Purchase scrip cards from your church (or a WELS church that has a scrip program). Donate the card to Alpha, you get a double benefit - a contribution to your church and the Center – a win-win!
- Kwik Trip Customers: You can assign your Kwik Rewards Rebate to help the Alpha Center. When the Kwik Rewards Fund-Raising form is completed with Alpha's information, the Center will receive 3% of all Kwik Trip purchases made using the card.



# Inside Alpha

WHAT'S GOING ON AT THE CENTER, HOW IT AFFECTS YOU

## DONATIONS

*In Loving Memory*

Dennis Mallow given by Delores Raether  
Donald Zuelsdorf given by Mrs. Gloria Zuelsdorf  
Ken Wilkes given by Mrs. Mae Wilkes  
Joan Liechty given by John Liechty  
Inez Kalfahs bequest

*In Honor of:*

In honor of 24 Great Grandchildren  
given by Luanna E. Fenz  
Mary Hughes, Griffin, Kennedy & Griyan  
given by Linda Parpart

*Special Gifts:*

Kwik Trip, Inc. Rewards Program  
and their contributing customers: Jim & Kimara  
Winters, Elaine Knief, Todd & Kay Schleef, Sandra  
Kastens, David Melcher, Denise & Gary Priem,  
Michael Quest, Samuel Uttech, Kristine Jaeger.  
St. Paul's Ev. Lutheran Church, Fort Atkinson  
Salem Ev. Lutheran Church, Lowell  
St. Luke's Ev. Lutheran Church, Watertown  
St. John's Lutheran Church, Doylestown  
Salem Ev. Lutheran Church, Reeseville  
Holy Trinity Lutheran School, Okauchee  
Abiding Shepherd Lutheran Church, Cottage Grove  
St. John's Lutheran Church, Ixonia, Ladies Aid

*Thank you to all who  
support our mission.*

**FRIENDS OF ALPHA  
- SAVE THE DATE -**

**Alpha Life Resource Center  
will be holding its  
Annual Fall Banquet  
Saturday, October 24, 2015  
at Plattdeutscher Hall  
115 S. 2nd Street, Watertown  
(Entrance on Market)**

**See you there!**

*Thank you to all who support the center  
with donations of baby food, formula, wipes &  
diapers, new & gently used baby and children's  
clothing, footwear, small toys/books, cleaning,  
health & office products or handmade quilts,  
sweaters and blankets.*





NONPROFIT  
ORGANIZATION  
U.S. POSTAGE PAID  
WATERTOWN, WI  
PERMIT No. 24

RETURN SERVICE REQUESTED

LABOR DAY SEPTEMBER 7, 2015  
ALPHA LIFE RESOURCE CENTER  
SILENT AUCTION/BANQUET OCTOBER 24, 2015  
REFORMATION OCTOBER 31, 2015  
CLR CONVENTION NOVEMBER 7, 2015  
VETERAN'S DAY NOVEMBER 11, 2015  
ALPHA LIFE RESOURCE CENTER  
30TH ANNIVERSARY OPEN HOUSE NOVEMBER 21, 2015  
THANKSGIVING DAY NOVEMBER 26, 2015

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*Upcoming Events & Important Dates-*

